

Marlboro Man

Artist Name: Jean-Michel Basquiat
Size: 11 X 15
Frame Size: 0 X 0
Category: Print
Medium: Lithograph
Product type: LIMITED EDITION OF 150
Price: \$400.00

Description

(After) Jean-Michel Basquiat (1960 – 1988) "Marlboro Man" (1981) This reproduction is a limited edition (16/150) lithograph on Arches paper hand numbered in pencil and with imprinted signature in the margin. The unframed sheet measures approximately 11 x 15 inches. The work of art is based on the original 23 x 35-inch oil stick and watercolor on paper that features Basquiat's portrait image of friend and collector, Henry Geldzahler who was New York City's Commissioner of Cultural Affairs at the time. (See photo . Not included.) The Marlboro Man was the figure of a rugged cowboy featured in an advertising campaign created by Leo Burnett for Marlboro cigarettes and used from 1954 - 1999.